

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)  
430 S Capitol St SE  
Washington, DC 20003-4024

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-57088  
Contract Dates: 10/25/2012-10/29/2012  
Customer Order:  
Linked Order:  
CPE: / / 2112

Invoice Num: 1201-544317  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

Page 1 of 3

**PAY BY** 11/27/2012  
Net 30 days

In Account With: GREAT AMERICAN MEDIA(162)  
3050 K St NW Ste 100  
Washington, DC 20007-5108  
ATTN:Accounts Payable

Product Desc: DCCC TV 10/25-29

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
2	CBS SUN MORN	10/28/2012-10/28/2012	.....S	30	1	950.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		.....S		1		950.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	09:30:16 AM		D3C12PA12T07H	30	950.00				
4	THIS MORNING 6-7AM	10/25/2012-10/25/2012	...T...	30	1	850.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		...T...		1		850.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	06:29:31 AM		D3C12PA12T03H	30	850.00				
5	THE EARLY SHOW	10/26/2012-10/26/2012	....F..	30	1	500.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		....F..		1		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	08:43:37 AM		D3C12PA12T07H	30	500.00				
6	SAT.CBS MORNING NEWS	10/27/2012-10/27/2012	.....S.	30	1	600.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		.....S.		1		600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa	08:26:19 AM		D3C12PA12T07H	30	600.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

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7	5-530PM NEWS	10/26/2012-10/26/2012	....F..	30	1	1,100.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		....F..		1		1,100.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	05:29:04 PM		D3C12PA12T07H	30	1,100.00				
8	11:35P-12:37A - LETTERMAN	10/25/2012-10/25/2012	...T...	30	1	750.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		...T...		1		750.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	11:56:24 PM		D3C12PA12T03H	30	750.00				
9	11PM NEWS	10/25/2012-10/25/2012	...T...	30	1	2,750.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		...T...		1		2,750.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	11:29:44 PM		D3C12PA12T03H	30	2,750.00				
10	THE AMAZING RACE	10/28/2012-10/28/2012	.....S	30	1	4,500.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		.....S		1		4,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	08:48:16 PM		D3C12PA12T07H	30	4,500.00				

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11	NCAA COLLEGE FOOTBALL	10/27/2012-10/27/2012	. . . . . S .		30	1	850.00		
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. . . . . S .		1		850.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	04:30:40 PM		D3C12PA12T07H	30	850.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		9		12,850.00		1,927.50	10,922.50	0.00	0.00
						0.00			0.00

Billing Notes

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

12,850.00

Trade Value

0.00

Agency Commission

1,927.50

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

10,922.50

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